		Ohio Likely Voters		
		Overall, do you have a favorable or an unfavorable impression of Barack Obama?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Ohio Likely Voters		52%	44%	3%
Party Identification	Democrat	93%	6%	1%
	Republican	7%	90%	3%
	Independent	51%	43%	6%
Tea Party Supporters		16%	82%	2%
Political Ideology	Very liberal-Liberal	88%	11%	1%
	Moderate	58%	36%	6%
	Conservative-Very conservative	27%	70%	2%
Presidential Choice	Barack Obama and Joe Biden	95%	3%	2%
	Mitt Romney and Paul Ryan	5%	93%	2%
Gender	Men	48%	49%	3%
	Women	57%	40%	4%
Age	Under 45	56%	41%	3%
	45 or older	50%	47%	4%
Age	18 to 29	60%	37%	3%
	30 to 44	55%	42%	3%
	45 to 59	49%	48%	4%
	60 or older	50%	46%	4%
Race	White	47%	49%	4%
	Non-white	83%	16%	1%
Region	Cleveland Area	65%	31%	3%
	East	52%	44%	4%
	Northwest/Toledo	47%	47%	6%
	Columbus Area	50%	48%	2%
	South/Cincinnati	47%	51%	2%
Household Income	Less than $75,000	56%	39%	5%
	$75,000 or more	46%	54%	1%
Education	Not college graduate	53%	42%	5%
	College graduate	50%	48%	2%
Marital Status	Married	44%	52%	3%
	Not married	63%	33%	4%
U.S. Military Veteran		44%	55%	1%
Interview Type	Landline	52%	44%	4%
	Cell Phone	53%	44%	3%

NBC News/WSJ/Marist Poll Ohio Likely Voters. Interviews conducted September 30th and October 1st, 2012, N=931 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.